



Dear Potential Board Member,

I am delighted that you are interested in becoming a Board Member of Enterprise M3 Local Enterprise Partnership (LEP). We are currently recruiting new business members to join our Board in 2017. We are looking for passionate people who want to work to help create the conditions that support companies to grow. Your commercial knowledge and experience of working with others will be invaluable in helping us shape projects that range from linking employers to the skills agenda and helping young people choose the right career, to large scale infrastructure schemes that help unlock developments and supporting companies to innovate and export overseas. Your ability to 'join the dots' and help us set out a path for the future will be of the utmost importance as we help ensure that our significant economy that covers most of Hampshire and Surrey continues to grow both here and internationally during a period of considerable change.

Does this sound like you? If so read on to hear more about what we do, how we work and what you would do as a Board Member of Enterprise M3.

You will join us at an exciting time having secured in February 2017 an additional £71m from Government to support the economy of Hampshire and Surrey. This recent announcement will create and safeguard more than 15,000 jobs and unlock over 6000 additional homes. It also means that Enterprise M3 has now secured over £200m of [Local Growth Fund](#), in addition to nearly £22m of [Growing Places Funding](#) and £42m of [European Funding](#).

Enterprise M3 is a high performing LEP, held in high regard both by Government and local partners. We have a strong track record of delivery, using our funding to help to make this great place even better. We have ambitious plans for the future and feel privileged to operate in an area with a dynamic and thriving economy. We are driven by a desire to ensure that our area remains a great place to live and do business and are now looking for new Board Members to join our organisation.

Becoming an Enterprise M3 LEP Board member provides a fantastic opportunity for you to influence the future development of our area. You will be working with others from the private sector, county and district councillors and representatives from both Further and Higher Education to put in place improvements that will help our area for decades to come. Your input will be both valuable and vital.

Geoff French CBE, Chair of Enterprise M3





Introduction to Enterprise M3

Enterprise M3 is a Local Enterprise Partnership, bringing together the private, public and not for profit sectors in a joint endeavour to drive prosperity across the area.

LOCAL: We were set up by government some 6 years ago on the basis that local people know what a local area needs

ENTERPRISE: That we would focus on enterprise and helping businesses be successful

PARTNERSHIP: And that we would work in partnership with the private, public and not for profits sector to achieve the vision of the Enterprise M3 area of being:

“the premier location in the country for enterprise and economic growth, balanced with an excellent environment and quality of life”

The Enterprise M3 LEP area stretches from the hinterland of London to the New Forest covering mid to north Hampshire as well as south and west Surrey. The LEP area brings together business leaders from 14 district authorities across two counties and has four major interconnected urban centres known as ‘Growth’ towns: Woking, Guildford, Farnborough and Basingstoke and five ‘Step-up’ towns: Staines-upon-Thames, Camberley, Aldershot, Whitehill and Bordon and Andover.



We have identified our route map for success through development of our [Enterprise M3 Strategic Economic Plan](#)– “Working for a Smarter Future” published in March 2014. This sets out our aspirations to drive innovation, accelerated economic growth and prosperity along the Sci:tech corridor. The document has informed three successful Growth Deals with Government, worth £219m and we will be working to refresh and strengthen our Strategic Economic Plan in 2017.





The Enterprise M3 Way

However, the strength of Enterprise M3 lies as much in how we do things, as in what we do and we call this the 'Enterprise M3 way'. It is important for us to work hard to keep abreast of changing economic and business interests, hence our conversations always begin with "what do you need?" and not "this is what we offer". We aim to be a partnership which adds value and avoids duplication. We don't operate an area-wide 'one size fits all' policy. We focus on a handful of high growth sectors and on businesses with an aspiration to grow putting in place key ingredients that support a successful economy – skills and employability, transport, infrastructure and housing, as well as enterprise and innovation. Some of our most successful outcomes have been achieved, not by working towards eye-catching announcements, but by showing constructive, consultative and collaborative leadership behind the scenes.

The Enterprise M3 Board embodies this 'Enterprise M3 way' bringing together senior business, public sector and not for profit leaders from across Hampshire and Surrey. There are 20 Board Members, drawn from a wide range of sectors and geographical areas.

The Enterprise M3 Board take the final decision on the funding across each of our programmes and play a key role in setting the economic vision and strategy for the area. In doing this they collaborate, challenge, innovate and provide leadership as well as bring their considerable experience to ensure that we maximise the use of the resources available to us.

"By being a member of the Board you are able to understand the big picture for the local area and can influence priorities set, which will have the best impact on businesses. Not only is it very interesting but also you end up with a real insight into the public sector and other private businesses. You make really good connections and meet some very interesting people".

Louise Punter, Chief Executive Surrey Chambers of Commerce and Enterprise M3 Board Member

The Role

Business Board Members play a key role on the Enterprise M3 Board, bringing both their own professional experience and the knowledge of their networks to the role, ensuring that LEPs are driven by business priorities. Each Business Board Member contributes the following to the work of Enterprise M3:

- Setting of the overall strategy, priorities and investment plans to support economic growth
- Development of strong relationships with businesses, not for profit organisations, local authorities and other public organisations
- Driving delivery on key initiatives and championing mechanisms to deliver success
- Contributing knowledge and expertise to highlight the business issues facing the area, the strengths and opportunities for driving business growth.
- A strong understanding of the Enterprise M3 area and its economy.
- An ability to exercise independent judgment and take decisions for the benefit of the Enterprise M3 area as a whole, analysing all risks and benefits.
- Helping to ensure effective planning, management and financial control procedures are in place and implemented to ensure that all relevant legal and statutory requirements are met and that Enterprise M3 operates in line with its Assurance Framework
- Attending meetings of the LEP Board and leading on particular theme areas





- Being an Enterprise M3 Ambassador, promoting the area locally and nationally and representing the Enterprise M3 area at key events and within the media.
- Adhering to the standards of conduct set out in the [Seven Principles of Public Life](#)

The Person

We are seeking people who have:

- Senior level business experience in a private sector firm located or operating in the Enterprise M3 area.
- A good knowledge of business issues in the area and within their sector
- Well-connected links to other businesses and organisations
- Strong communication skills with a recognised ability to influence both government and businesses
- A real interest in wanting to make a difference for the long term success of the Enterprise M3 area.

Enterprise M3 believe that the strength of the organisation is dependent upon diversity and we seek to ensure that the organisation respects and includes everyone and that no one is treated less favourably on the groups of age, disability, gender, race, religion or sexual orientation. We welcome each and every application that we receive.

Time Commitment

Board Members will be required to:

- Attend Enterprise M3 Board Meetings (six meetings a year)
- Chair and attend other meetings on specific issues
- Act as a representative of Enterprise M3 from time to time.

The time commitment required is estimated to be one day per month. There is no remuneration for this post.

We are seeking Business Board Members for a term of up to 3 years. The appointment will be in a personal capacity and deputies will not be allowed if the Board Member is unable to attend.

Further Information

We are interested in talking to potential candidates. For an informal and confidential conversation about the role, please contact Annie Le Voguer (Annie.LeVoguer@enterprisem3.org.uk or 01962 846755) in the first instance. Annie can link you up to either Kathy Slack (Enterprise M3 Director) or one of the current Enterprise M3 Board Members.

Further information about Enterprise M3 can be found on our website – www.enterprisem3.org.uk. We also communicate regularly using twitter - [@enterprisem3](https://twitter.com/enterprisem3)

How to apply

To apply please send a CV and covering letter setting out your interest in the role and how you would fulfil our requirements via email to recruitment@enterprisem3.org.uk by Friday 10 March 2017.

